ZEYVRO

Smart Search

User manual for PrestaShop 8 and 9

Autocomplete · Synonyms · Search redirects · Blacklist · Analytics panel

Perpetual license · 1 store

> A store search bar with autocomplete as you type, filters by category, brand and price, typo correction and voice search. From the back office you see what people search for, what returns no results, and you fix it with synonyms or redirects.

Version 1.6.4 · Compatible with PrestaShop 8.0.0 – 9.1.3 · PHP 8.1+
Tested on PrestaShop 8.0.5 and 8.1.7 (PHP 8.1), 8.2.6 (PHP 8.1, 8.2 and 8.3), 9.0.0 and 9.1.3 (PHP 8.4)
Zeyvro · zeyvro.com · hola@zeyvro.com · Zeyvro Commercial License (EULA)

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1 What the module does

It replaces your store's search with a search bar that shows results instantly —in the dropdown and on the results page— and gives you a panel to improve it using data on what your customers search for.

Autocomplete
Products, text suggestions and categories while the customer types.

Filters and sorting
By category, brand and price range; sort by relevance, price or newest.

Typos
Fixes one-word typos using real terms from your catalog ("Did you mean...?").

Synonyms
"laptop" also finds "notebook" or "portable".

Search redirects
A specific term takes the customer straight to the URL you choose, with a click counter.

Analytics
Searches, unique terms, no-results rate, average results and % of searches with a click.

Results page
When the customer presses Enter, the results page uses the Smart Search engine: the same results as the dropdown, with your theme's pagination, sorting and facets.

Plurals and word families
For Spanish words, the plural finds the singular ("camisetas" → "camiseta") and a word finds its family ("afeitado" finds "afeitar").

2 Installation

1. Back office → **Modules → Module Manager → Upload a module**.
2. Select `zeyvro_smartsearch-1.6.4.zip` and wait for it to finish.
3. Open the **Zeyvro → Smart Search** menu, which the module adds on install.

> **No key to enter**
> The module ships without DRM: it works as soon as it is installed, asks for no activation key and never contacts a validation server. This is independent of the license terms that cover your purchase, described in section 12.

3 The search bar in your store

ITEM	HOW IT WORKS
When it searches	From the configured minimum number of characters (2 by default).
Where it searches	Product name, reference, EAN13, brand, category and short description. With several words, the product has to match all of them.
Results	Up to 5 products and 8 text suggestions by default, with stock (In stock / Out of stock) and a *View all results* button.
Plurals and word families	For Spanish words, each word also searches its short form: the plural finds the singular ("camisetas" → "camiseta") and words of the same family find each other ("afeitado" finds "afeitar").
When pressing Enter	The results page uses the same engine as the dropdown: same products and same relevance order, with synonyms and typo correction. It is rendered by your theme, with its pagination, its sort selector (relevance, name and price) and category, brand and price facets.
No exact match	If a combination of words returns nothing, it retries without the word that does not match and says so ("Showing results for...").
Before typing	The customer's 4 recent searches (stored in their browser), *Most searched*, *Featured brands* and *Browse by category*.
Voice search	Uses the browser's speech recognition in the page language. If the browser does not support it, the button is not shown.

4 Dashboard

Menu **Zeyvro → Smart Search → Dashboard**. It shows the last 30 days by default; change the dates and click **Filter**.

INDICATOR	WHAT IT MEASURES

Total searches	Searches logged in the period.
Unique terms	Distinct terms searched.
Searches today	Searches made today.
No-results rate	% of searches that returned no products.
Average results	Average number of products returned per search.
Searches with a click	% of searches in which the customer clicked a product.

Below: the *Search trend* chart, *Top 20 searches* (flagging terms that are searched often but never get a click) and *No results — urgent*, with a direct link to create a synonym or a redirect.

5 No results

Searches with no results from the last 90 days: term, searches, users, first and last seen. For each row you can create a **Synonym** or a **Redirect** (the button shows whether an active one already exists) or delete the logs for that term.

6 Synonyms

1. In **New synonym**, type the **Original term**.
2. In **Synonyms (comma-separated)**, enter the equivalent words: `laptop, notebook, portable`. Include common typos and abbreviations; Spanish plurals are already handled by the search engine.
3. Tick **Active** and click **Create**. Confirmation: *Synonym saved.*

The *Configured synonyms* list lets you edit (**Update** / **Cancel**), enable or disable and delete. Each synonym belongs to one language.

7 Redirects

When someone searches for an exact term, they are taken to a URL instead of the results list. Useful for "offers", "shipping" or a brand with its own page.

1. **Search term** and **Target URL** (`/offers` or `https://…`). The **Internal note** is optional.
2. Tick **Active** and click **Save**. Confirmation: *Redirect saved.*

The list shows the **Clicks** each redirect has received.

8 Blacklist

Terms the search bar must not answer. Type the term and, optionally, a **Reason**; click **Block**. Anyone searching for it will see no results.

9 Settings

OPTION	DEFAULT	WHAT FOR
Max. products in autocomplete	5	Products shown while typing.
Max. text suggestions	8	Text suggestions in the dropdown.
Min. characters to trigger the search	2	When searching starts.
Default popular terms	empty	Comma-separated; used when there is no real data in the search log.
Search bar placement	Both	**Theme hooks** (Panda / SunnyToo), **Standard PrestaShop hooks** (any theme) or **Both** (recommended for an unknown theme).
Categories shown in the search bar	all	Categories in the dropdown. If you select none, all of them are shown.

Click **Save settings**; it confirms with *Settings saved.*

10 Frequently asked questions

Does it work with my theme?
With the **Both** placement it uses the Panda/SunnyToo theme hooks and the standard PrestaShop hooks at the same time. If it does not appear in your theme, try **Standard hooks**.

Does it measure the sales the search bar generates?
No. It logs searches and product clicks, not orders. That analysis belongs in your analytics tool.

Which languages does it come in?
English and Spanish are included. Any other language can be translated from **International → Translations → Installed modules translations**; until then it is shown in English.

What happens if I uninstall it?
The tables and the settings are kept.

Do I need to rebuild a search index?
No. The search cache clears itself when products are saved or deleted, when categories are updated and when synonyms, redirects or settings are saved.

11 License terms

Your purchase includes the Zeyvro Commercial License v1.0 (`LICENSE` file inside the package). Summary of its terms:

ITEM	TERM
Scope	Non-exclusive, non-transferable, perpetual license for one (1) PrestaShop store in production, plus its associated staging and development environments. Each additional store needs its own license.
No DRM	Readable source code with no technical protection: no remote validation and no phone-home. This is not a waiver of the license rights.
Allowed	Modifying the code to adapt it to your own store (internal use).
Not allowed	Reselling, sublicensing, redistributing or publishing the module or its code; using it on more stores than licensed; removing copyright notices.
Updates	Perpetual and at no extra cost for as long as Zeyvro maintains the product.
Support	6 months from the purchase date.
Warranty	Provided "as is"; Zeyvro's total liability is limited to the amount paid.
Refunds	Not accepted once downloaded, as this is digital content supplied immediately (art. 103.m of Spanish Royal Legislative Decree 1/2007), except for a defective module that cannot be fixed.
Governing law	Spanish law; courts of Barcelona unless mandatory rules provide otherwise.

12 Updates and support

• To update, upload the new ZIP from **Modules → Upload a module**: PrestaShop runs the upgrade and keeps synonyms, redirects, blacklist, popular terms, history and settings.
• Since 1.5.8 the module invalidates its own files in OPcache and clears the Smarty cache when it is updated.
• When upgrading from a 1.5.x version, the results page switches to the Smart Search engine with no configuration needed.
• In 1.6.2 the Popular tab is removed: *Most searched* terms come from the search history or from **Default popular terms** in Settings. Saved data is kept.
• In 1.6.3 searches served from the cache are also recorded in the history. In 1.6.4 updating from versions earlier than 1.5.0 works on PrestaShop 9.
• Technical support for 6 months from purchase: hola@zeyvro.com · zeyvro.com