ZEYVRO

Merchandiser

User guide for PrestaShop 8 and 9

Categories and brands | Drag and drop | Undo last save | Optional Gemini suggestion | No activation key

> Decide the order in which products appear on your shop's category and brand pages. You sort them by hand with drag and drop and, if you want, ask Gemini for a proposal based on the Dinorank, Search Console and GA4 data you have available. You decide whether to apply it.

Version 1.5.6 · Compatible with PrestaShop 8.0.0 – 9.1.3
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Contents

1. What the module does
2. Before you start
3. Installation
4. Sorter tab
5. Saving and undoing
6. Gemini suggestion
7. AI & SEO tab
8. What customers see in the shop
9. FAQ
10. License
11. Updates and support

1 What the module does

Manual order
Load a category or a brand and drag its products into the order you want.

History
Before each save the previous order is stored;
Undo last
restores it, per context.

Gemini suggestion (optional)
An order proposal, with a reason for each product, that is not applied until you move it to the manual order and save.

Shop
Category and brand pages show products in the saved order.

2 Before you start

- PrestaShop 8.0.0 or later (up to 9.1.3).
- The `zeyvro_orderproducts-1.5.6.zip` package.
- The back-office browser must be able to load the **Sortable.js** drag-and-drop library from `cdn.jsdelivr.net`.

Only for the Gemini suggestion (manual sorting needs none of this):

- **Required:** a Gemini API key (Google AI Studio). The server must be able to reach `generativelanguage.googleapis.com`. API usage is between you and Google.
- **Optional:** CSV files exported from **Dinorank** (rankings, cannibalization, LLM visibility).
- **Optional:** the **zeyvro_stats** module installed, enabled and with Search Console and/or GA4 connected. Without it, the suggestion uses Dinorank data only.

3 Installation

1. Back office → **Modules → Module Manager → Upload a module**.
2. Select `zeyvro_orderproducts-1.5.6.zip` and wait until it finishes.
3. Open **Zeyvro → Product Sorter**, which the module adds to the side menu on install.

> **No key to enter**
> The module works as soon as it is installed: it asks for no activation key or trial period, and it has no configuration page of its own. Everything is done from **Product Sorter**.

If the shop has the table of the *productsindex* module, its brand order is imported on install and a notice reports how many rows were imported.

4 Sorter tab

The **Zeyvro Order** screen has two tabs: **Sorter** and **AI & SEO**. In **Sorter**:

FIELD / BUTTON	PURPOSE
Type	**Category** or **Brand**.
Context	With Category: a drop-down tree with **Search category…**, **Expand all** and **Collapse all**; each category shows its product count. With Brand: the **-- Choose a brand --** list. Only active categories and brands are listed.
Load	Shows the context's products in the **Manual order** column.
Gemini suggestion	Requests the proposal (section 6). The button label shows the active model.
Reload button	*Force a new proposal ignoring the cache*: deletes the stored proposal for that context and requests a new one.
Manual order	“Drag the products to reorder them.” Each row shows position, thumbnail and name.
Gemini suggestion (column)	Read-only. Shows the proposal and the reason for each product.
Apply suggestion →	Copies the proposal into **Manual order**, where you can still adjust it. Does not save.
Save	Saves the order of the **Manual order** column.
Undo last	Restores the order the context had before its last save (section 5).

- For a category, the products **directly assigned** to it are loaded. If there are none: “This category has no products directly assigned. Choose a subcategory or assign products first.”

- The last category chosen is remembered while the browser tab stays open.

5 Saving and undoing

- **Category:** the order is saved in PrestaShop's own product positions for that category.
- **Brand:** the order is saved in a module table, because PrestaShop has no per-brand positions.
- After saving, “Saved. Snapshot #N” appears and the listing cache is cleared.
- Right before saving, the module creates a snapshot of the order the context had at that moment.
- **Undo last** asks for confirmation (“Undo the last save of this context?”), restores the order in the most recent snapshot, deletes it and reloads the list (“Order restored to the previous state.”). Each further click steps back one more save.
- For a brand with no previous order, undoing its first save leaves it without a saved order again.

6 Gemini suggestion

1. Set the API key in the **AI & SEO** tab (section 7).
2. Load a context and click **Gemini suggestion**. A progress bar shows the request is running.
3. Review the proposal. If you like it: **Apply suggestion →**, adjust as needed and **Save**.

What the module sends to Gemini

- Per product: id, name and whether it is *con_stock* (in stock) or *sin_stock* (out of stock).
- Imported Dinorank data: the 50 highest-volume keywords, up to 15 cannibalized keywords and up to 8 LLM visibility records.
- If **zeyvro_stats** is connected, per product for the last 28 days: clicks, impressions, CTR, position and top queries (Search Console); sessions, users, page views, add-to-carts, purchases and revenue (GA4).

How the answer is handled

- Categories or brands with more than 50 products are sent in batches of 50.
- If Gemini returns an id that was not in the list, leaves products out, or numbers them instead of using the real ids, that batch is rejected and its products keep their current order with the reason “order preserved (AI unavailable)”.
- On timeout, rate limit (HTTP 429) or server error, the request is retried once.
- *sin_stock* products always go last.
- If nothing has changed (same products, data and model), the last proposal is reused: “⚡ From cache — same input detected.” Default validity: 24 hours.

7 AI & SEO tab

SECTION	CONTENTS
Gemini API Key	Key field (`AIza...`) with **Save** (“It is stored in the PrestaShop Configuration.”), and **Test connection**, which sends a minimal request to the active model and answers “✓ OK — *model*” or the error.
Gemini model	Models that support content generation, read from the API with your key and kept for 24 h; *Refresh the list from the API* button. The choice is saved on selection. ⚗ = experimental or preview. With no key or no API access: fallback list with Gemini 2.5 Pro, 2.5 Flash and 2.5 Flash Lite. Default: `gemini-2.5-flash`.
Google signals (via zeyvro_stats)	Without the module: “You need the zeyvro_stats module active for GSC and GA4 signals.” With it: GSC and GA4 status and **Test signals (last loaded category)**, which counts how many products of the loaded context have data.
Dinorank data	Three rows with **Import**: **Google rankings**, **Cannibalization** and **LLM visibility**. Each import **replaces** the previous data of that type. Next to it: rows imported and date, or “No data”.
Gemini call logs	**View recent logs**: last 50 calls with date, context, model, batch, products, duration, tokens, status (*ok* / *fallback*), cause, retry and signals used.

> **Dinorank CSV format**
> Semicolon-separated (`;`). Rankings: read as ISO-8859-1, accepts a first line `sep=;` and uses the columns keyword, source, geolocation, volume, *Canibaliza*, *URL* and the *dd/mm* date columns. Cannibalization: keyword, source, URL, average position. LLMs: prompt, answer, model, brand mentions, competitor mentions, position, top citations, date. In all three, the first row is the header.

8 What customers see in the shop

- On **category** and **brand** pages, products with a saved position are shown in that order.
- Products without a saved position (for example, subcategory products shown by your faceted search) go after them, in the order they arrived.
- The module reorders the products returned by each listing query, after the shop's search provider runs it (including faceted search modules).
- The Gemini suggestion never reaches the shop on its own: only what you save counts.

9 FAQ

Do I need Gemini to use the module?
No. Manual sorting, saving and undo work without an API key.

What does the module treat as “out of stock”?
It checks the product's out-of-stock ordering option (or the shop default): products that **do not allow orders when out of stock** are flagged *sin_stock*. It does not check the available quantity.

I added products to a brand I had already sorted and they are not in the list.
Once a brand has a saved order, the list loads the products in that order. New products of the brand are shown in the shop after the sorted ones.

Does sorting a category change PrestaShop's own order?
Yes: it is saved in the same positions PrestaShop uses for that category.

Do I need a license key?
No. The module does not ask for activation.

10 License

The package includes the `LICENSE` file (Zeyvro commercial license – paid PrestaShop modules, version 1.0, written in Spanish). Summary:

ITEM	TERMS
Scope	Non-exclusive, non-transferable and perpetual, for one PrestaShop shop in production owned by the customer plus its test or development environments. Each additional shop needs its own license.
Code	Delivered with readable source code and no DRM, remote validation or “phone-home”.
Not allowed	Reselling, sublicensing, redistributing, publishing or assigning the module or its code; using it on more shops than licensed; removing copyright or authorship notices.
Modifications	Allowed to adapt it to your own shop (internal use).
Updates and support	Perpetual updates at no extra cost while Zeyvro maintains the product. Technical support: 6 months from purchase.
Warranty	Provided “as is”. Liability limited to the amount paid.
Refunds	Not accepted once delivered, except for a defective module that cannot be fixed.
Law	Spanish law; courts of Barcelona, unless mandatory consumer rules apply.

11 Updates and support

• To update, upload the new ZIP from **Modules → Upload a module**. The saved order is kept.
• From 1.5.6 on, PrestaShop 9.1 no longer shows the false "cannot be updated" warning, including when updating from older versions.
• Snapshots saved with versions older than 1.5.4 hold the new order, not the previous one: the first **Undo last** that restores the previous order is for a save made on 1.5.4.
• Support: zeyvro.com/en/support · hola@zeyvro.com